

About Digital Contracts, Inc.

On the Web since 1996, Digital Contracts is a leading provider of online contract drafting services for software, information technology, and Internet contracts.

Digital Contracts' contract documents are not downloadable forms. Rather, they're near custom documents – the product of an online, "intelligent", rule-based document system developed initially by founder Chip Cooper for his law practice.

Users answer questions online based on Cooper's logic tree, and the ContractMaker document assembly engine pulls the relevant clauses from a database based on Cooper's embedded logic, assembles them in the correct order, numbers them, and delivers them by email as a .txt file attachment in a couple of minutes.

Why Website Legal Compliance?

In the last 3 to 4 years, the Internet has become a highly regulated environment, particularly in the areas of privacy and data security. In the last 3 years alone, the Federal Trade Commission (FTC) has settled with fourteen businesses over inadequate data security for personal information with substantial fines levied in some cases. Aggressive FTC enforcement has continued into 2009 with two new actions filed in the first two months of 2009.

Despite press releases by the FTC regarding claims filed against websites, the message is just not getting through to owners of small websites. Most owners of small websites have a profound lack of understanding regarding the scope of legal regulation they face. What's worse, most don't have any idea of their exposure to legal liability.

The reasons for this lack of awareness and understanding are:

- most website developers don't inform their clients of the need for website legal compliance;
- website regulation developed without fanfare; to date, there is no federal privacy statute of general application that would have been highly publicized at the time of passage; and
- privacy and data security regulation has developed in piecemeal fashion in the form of state statutes (with California leading the way); federal jurisdiction was not created by any Internet-specific statute.

What Is The MyLegalFirewall™ Website Documents Drafting Service?

The MyLegalFirewall website documents drafting service is a specific sub-set of the Digital Contracts online, "intelligent", rule-based document system. It's used by website owners as a tool for:

- selecting the combination of documents required for their specific website, and
- drafting these documents for immediate email delivery.

The daunting question asked by all website owners is: which documents does my website really need?

To help website owners answer this question, Digital Contracts' founder Chip Cooper developed his **Document Selection Algorithm**, and it's incorporated into the free online tool [Website Documents Determinator](#). All the user does is answer a few simple questions, and the recommended documents are displayed.

What Does The Affiliate API Add To The Service For Website Developers?

The Affiliate API adds an innovative element to the MyLegalFirewall website documents drafting service for website developers.

After implementation of the API, website documents are delivered and inserted **automatically** into websites under development or re-development, without intervention by the website developer.

Website developers – particularly developers that offer automated website generators and content management systems (CMS) to their clients – will be able to help their clients affordably comply with U.S. law while reducing the web developers' own legal exposure and boosting the developers' revenue.

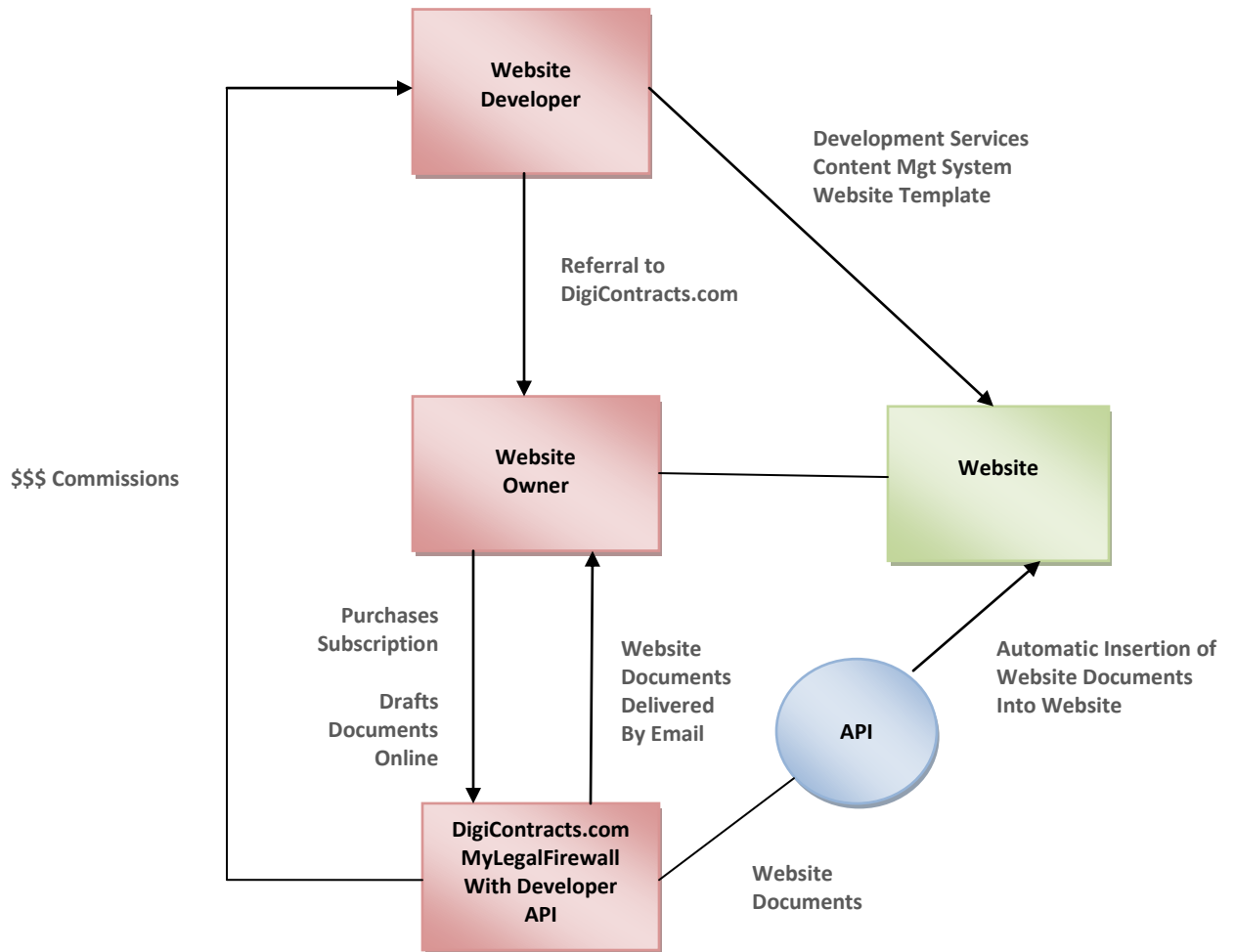
MyLegalFirewall Website Documents Drafting Service With Developer API Addresses Key Questions And Concerns

The MyLegalFirewall website documents drafting service with developer API addresses key questions and concerns raised by website owners and developers alike.

- The daunting question asked by all website owners – which documents does my website really need? – is addressed by Cooper's **Document Selection Algorithm** that's incorporated into the service.
- A major concern of developers and website owners alike – legal compliance is so complicated, expensive and time consuming – is addressed; it's comprehensive, yet quick and easy to use, and documents are delivered in minutes.
- It provides a solution to website developers' key dilemma – how do I offer a legal compliance solution that's affordable for the client and won't get me bogged down in legal mumbo jumbo?

- A major concern of developers – will there be an attractive ROI? – is addressed by the relatively simple implementation of the API; after implementation, the income stream is automatic.

Putting It All Together
MyLegalFirewall Website Documents Drafting Service
With Developer API



About Chip Cooper



Chip Cooper is a leading information technology, software, and Internet attorney having guided clients through thousands of successful transactions in his 25+ years of practice.

Chip is a full-time practicing attorney with the highest rating (AV) by Martindale.com.

- Chip is Of Counsel to the Atlanta corporate law firm of [Jones & Haley P.C.](#)
- Chip has served as Adjunct Professor of Computer Law at [Wake Forest University School of Law](#) for 20 years.
- Read Chip's insightful comments as a [Operations And Legal Forum Moderator](#) for SoftwareCEO.com and his Blog – [Cutting Edge Legal Developments](#).
- Chip's [LinkedIn Profile](#).

Chip developed the online, “intelligent”, rule-based document system that is the engine for the DigiContracts.com system originally for use in his information technology, software, and Internet law practice.

Chip has published numerous articles on the general subject of “need to know” developments in the field of **website legal compliance**. View Chip's [list of published articles](#).